



RIANNA WILLIAMS
GRAPHIC DESIGNER

OBJECTIVES

To become part of a team oriented design environment in order to contribute towards creating memorable visual communication.

EXPERIENCE

*Designer // Momin Branding
(November 2009– Present)*

Momin Branding is an independent branding, design, marketing and communications agency based in London. My role is to support the creative director from conception through to delivery for a variety of clients and sectors.

www.mominbranding.com

*Freelance Designer // Rianna Williams
(January 2009– October 2009)*

During a particularly difficult economic time, I turned my hand to working for myself, drawing in clients from the local community and through an extended network of friends and family. This was particularly successful and projects included branding and launch materials for a new lifestyle shop as well as branding a start up HR recruitment company.

www.riannawilliams.com

*Graphic Design Placement // The Forest Studio
(August– September 2009)*

I worked on a number of brand creations from concept through to print and was given a responsible design role. During this time I also gained further software skills and widened my knowledge of the entire design process.

www.theforeststudio.co.uk

*Graphic Design Placement // Ascend Creative
(July – September 2009)*

Ascend enabled me to work in depth on the rejuvenation of well respected brands as well as brand creation for start up companies. I gained knowledge and confidence working within time limitations in a team environment.

www.ascend-creative.co.uk

*Graphic Design Placement // Greentarget
(April 2009)*

I spent three weeks at this London based strategic communications company. It was a great opportunity to learn about the creation and implementation of corporate visual identity as well as contributing to global brand design.

www.greentarget.net

*Graphic Designer // Schmakk Limited
(November 2008 – December 2008)*

In this role I had the opportunity to be part of a great creative team, driven by its people, their collective passions and the application of strategic brand thinking. I was able to work with a variety of recognised blue-chip clients and up and coming enterprises. My role encouraged me to challenge convention in a range of media and pick up new skills daily.

*Freelance Designer // Ten4, 4Talent Magazine
(2007/2008)*

For this annual publication funded by Channel 4 Television, I created a series of double page spreads based on illustrations and articles provided to me by 4Talent Magazine.

*Graphic Designer // Skillspring, Bangkok
(June 2008)*

I travelled to Thailand and worked for a week with a company that specialises in cross cultural communication within the workplace. I worked as a freelance designer in order to boost brand awareness within the company and increase its visual continuity.

*Graphic Designer // Mint Design Studio, University Of Florida
(August 2006 — December 2007)*

Mint carries out work for clients local to Gainesville, Florida and non-profit organizations. I worked in a group environment and had a lot of interaction with clients. Projects include identity and brand design, websites, brochures and poster design and production.

*Work Experience // West Design & Production
(July 2006)*

A week of events design with West Design based in London. West Design head film premieres worldwide as well as promotional events. I worked specifically on the Superman UK Premier and an alcoholic beverage event to be held in Latin America. My role involved producing sketches of ideas and organising people at the event.

www.west-design.co.uk

EDUCATION

University Of Leeds

University Of Florida (study abroad year)

BA Graphic Design (Hons) (International) 2:1